



## TRUMP ALZHEIMER'S FOR THE LONGEST DAY®

Join with players all over North America for the 6th annual The Longest Day fundraising event supporting Alzheimer's disease care and research. Held during the week of June 21, 2018, the summer solstice and longest day of the year, this event symbolizes the difficult journey of those living with Alzheimer's and their caregivers. Clubs, teachers, tournaments, and players are invited to form fundraising teams and hold special games (that pay upgraded masterpoints), teach lessons, conduct raffles and more.

The ACBL is an inaugural partner with the Alzheimer's Association for The Longest Day. We have generated over \$3.5 million in five years to support this great cause. For more information, visit the [ACBL web site](#).

Check with your local club to find out dates and times of their games and activities for The Longest Day observation.

The Parade Magazine issue of Sunday, April 8, 2018, had an article with many facts and tips: [The Cheater's Guide to Beating Alzheimers: New Research and Prevention Breakthroughs](#)

